

Connecting OEMs & Suppliers Globally



AutoPartsAsia
CONNECTING OEMs & SUPPLIERS GLOBALLY

www.autopartsasia.in

Magazine

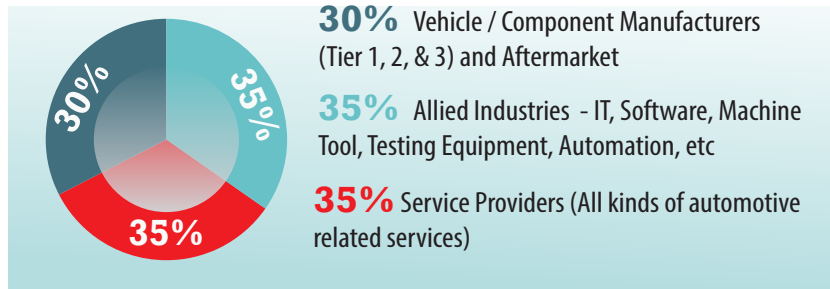
AutoParts Asia connects **Automotive OEMs and Suppliers Globally** by providing in-depth information on vehicle makers, component manufacturers, aftermarket players and allied industries such as machine tool, IT, software, automation/robotics, lubricants etc. It reaches the decision makers of automotive industry across the globe in print and online editions.

A weekly Newsletter reaches the who's who of the industry to keep themselves abreast of the happenings in the world.

Reader's Profile

- 👤 Chairman / President /MD **45%**
- 👤 CEO / CTO / CMO / CFO / COO **25%**
- 👤 Plant Head / Supply Chain Head **16%**
- 👤 Technical / R&D Staff **10%**
- 👤 Marketing Personnel **4%**

Industry Profile



Circulation Details

UAE	365
USA	375
India	7,045
Sri Lanka	400
Malaysia	233
Singapore	120
Thailand	185
Indonesia	155
China	505
Germany	653
Rest of Europe	415
Rest of the world	523
Total	10,974

ABM Events



Asian Powertrain Conference



Asian Retread Conference



Asian Tyre & Rubber Conference

Digital

The vibrant website of *AutoParts Asia* updates news from Vehicle and Component Manufacturers, Aftermarket players, and also news from the Allied Industries.

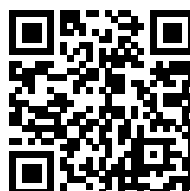
Social Media

AutoParts Asia has active presence on various social media engaging who's who of the industry.



Read the latest edition of *AutoParts Asia* via Magzter

Available on web, iOS & Android, even before the print copy release.



Scan code

Newsletter



5,000+

AutoParts Asia weekly Newsletter reaches the policy and decision-makers in the automotive industry, the vehicle manufacturers, parts suppliers, aftermarket, allied industries, service providers, research and technical institutions. Hence it is a valuable industry update for the professionals.

Ad Tariff

Print Ad Rates

Position	Rate
Back cover	USD 4,000
Inside covers	USD 3,000
Special position	USD 2,500
Full page	USD 2,000
Half page	USD 1,000
Double-spread pull out	USD 3,000
Front cover gatefold	USD 6,000
Back cover gatefold	USD 5,000

Print Subscription Rates

Single Issue	USD 20	
One Year	USD 200	12 issues
Two Years	USD 400	24 issues

Attractive combo and bulk subscription offers available !

Contact:
mail@abm.net.in

Print Ad Specifications



Double-spread Pull Out Bleed
420 x 297 mm
(+5mm extra 4 sides)



Full Page Bleed
210 x 297 mm
(+5mm extra 4 sides)



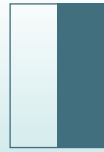
Full Page Print Area
180 x 265 mm



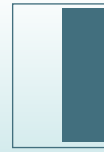
Half Page Bleed
210 x 148 mm
+ 5 mm bleed on 3 sides



Half Page Print Area
180 x 135 mm



Half Page Vertical Bleed
110 x 297
+ 5 mm bleed on 3 sides



Half Page Vertical Print Area
90 x 265 mm

Dimension

Overall size: 210 x 297 mm + 5mm bleed on all sides
Print area: 180 mm x 265 mm

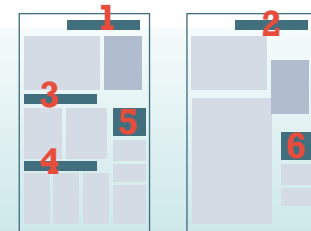
Material Format

PDF, TIFF, EPS or JPEG file
Colour mode - CMYK
Resolution - 300 dpi

Website Ad Rates & Specifications

	Standard	Mobile	
1. Head Banner	728 x 90 px	320 x 100 px	USD 1,000
2. Head Banner (Article Page)	728 x 90 px	320 x 100 px	USD 850
3. Body Long Banner I	728 x 90 px	320 x 100 px	USD 800
4. Body Long Banner II	728 x 90 px	320 x 100 px	USD 500
5. Side Banner	300 x 250 px	300 X 250 px	USD 250
6. Side Banner (Article Page)	300 x 250 px	300 X 250 px	USD 150

* Web banner rates per month



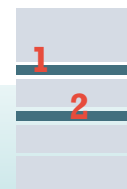
Web banner format: JPEG , PNG or GIF Resolution :72 dpi

Newsletter Ad Rates & Specifications

1. Newsletter First Ad	600 x 70 px	USD 150
2. Newsletter Second Ad	600 x 70 px	USD 100

* Newsletter ad rates per release

* All rates are subject to applicable taxes



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Editorial Calendar

January 2019

Ad Close: Dec 22
Release Date: Dec 26, 2019

May 2019

Ad Close: Apr 22
Release Date: Apr 26, 2019

September 2019

Filters, Oils & Lubes

Lubricants & filters play a vital role in not only improving efficiency but also increasing the life of the vehicle. The edition will cover major players in the lubricants & filters segments.

Ad Close: Aug 22
Release Date: Aug 26, 2019

February 2019

ACMA-Automechanika Special

Ad Close: Jan 22
Release Date: Jan 26, 2019

June 2019

4th Anniversary Special

Like the past three Anniversary Special Editions, this will also be based on a major theme and also on sustainability. It will have a host of columns penned by Captains of Industry from across the globe.

Ad Close: May 22
Release Date: May 26, 2019

October 2019

New Mobility

Depleting fossil fuel drives OEMs to focus on New Mobility. This edition will focus on the OEMs that are working on EVs, hybrids and their suppliers.

Ad Close: Sep 22
Release Date: Sep 26, 2019

March 2019

Automotive Electronics

Increasing electronics in vehicles need collaboration amongst OEMs, suppliers and solutions providers. This edition will cover players in IT, Software and Electronics.

Ad Close: Feb 22
Release Date: Feb 26, 2019

July 2019

Ad Close: Jun 22
Release Date: Jun 26, 2019

November 2019

Ad Close: Oct 22
Release Date: Oct 26, 2019

April 2019

Automotive Testing

Complexities in vehicles drive OEMs to test them holistically while also validating sub-systems. This edition will cover automotive testing companies from across the world.

Ad Close: Mar 22
Release Date: Mar 26, 2019

August 2019

Commercial Vehicles

OEMs have been working hard to develop affordable solutions to comply with the emission norms. This special edition will cover the players in CV segment and their suppliers from across the globe.

Ad Close: Jul 22
Release Date: Jul 26, 2019

December 2019

Aftermarket

Effective aftermarket is key to vehicles' health thereby minimising accidents. The special edition will focus on the global aftermarket industry and the major players in this segment.

Ad Close: Nov 22
Release Date: Nov 26, 2019

Event Calendar

<p>January 2019</p> <p>ARAI - SIAT 2019, January 16-18, 2019, Pune, India IMTEX, January 24-30, 2019, Bengaluru, India</p>	<p>June 2019</p> <p>Automechanika Dubai 2019, June 10-12, 2019, Dubai, UAE Asian Tyre and Rubber Conference, June 13-14, 2019, Chennai, India Malaysia Commercial Vehicle Exhibition (MCVE) 2019, June 20-22, 2019, KL, Malaysia</p>
<p>February 2019</p> <p>ACMA-Automechanika 2019, February 14-17, 2019, New Delhi, India Automotive Engineering Show, February 14-17, 2019, New Delhi, India</p>	<p>July 2019</p> <p>Automotive Engineering Show, July 4-6, 2019, Chennai, India Tyre Expo India 2019, Chennai, India</p>
<p>March 2019</p> <p>Australian Auto Aftermarket Expo 2019, March 4-6, 2019, Melbourne, Australia Tyrexpo Asia 2019 / Garagexpo Asia 2019, March 19-21, 2019, Singapore INAPA 2019, March 20-22, 2019, Jakarta, Indonesia Automechanika KL 2019, March 21-23, 2019, KL, Malaysia</p>	<p>August 2019</p> <p>Citexpo 2019, August 19-21, 2019, Shanghai, China</p>
<p>April 2019</p> <p>Commercial Vehicle Forum 2019, April 26, 2019, Pune, India</p>	<p>September 2019</p> <p>IAA Cars, September 12-22, 2019, Frankfurt, Germany EMO Hannover 2019, September 16-21, 2019, Hannover, Germany</p>
<p>May 2019</p> <p>Global Automotive Components and Suppliers Expo 2019, May 21-23, 2019, Stuttgart, Germany Automotive Testing Expo Europe 2019, May 21-23, 2019, Stuttgart, Germany Autopromotec 2019, May 22-26, 2019, Bologna, Italy</p>	<p>October 2019</p> <p>Automotive Testing Expo 2019, October 22-24, 2019, Novi, USA APEX/SEMA 2019, October 30-November 2, 2019, Las Vegas, USA</p>
	<p>November 2019</p> <p>Automechanika Shanghai 2019, Shanghai, China Automotive Mega Trends (HD Truck Pune/ Connected Car Pune)</p>
	<p>December 2019</p> <p>EXCON, December 10-14, 2019, Bengaluru, India</p>



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